



Eric W. Mehlenbeck

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Experience:

The International Trademark Association

October 2011 through present, In House Lead Creative

Successfully manage and produce print, web, and video projects from concept through completion. Collaborate with various internal groups to create innovative, savvy, and smart design solutions that integrate fully with the association's strategic plan. Manage freelancers, consultants, and vendors to ensure all project requirements are met.

The CooperGroup

October 2007 through July 2011, Interactive Art Director

Designed and produced print and web projects for a selection of Fortune 500 companies. Web projects called for a strong working knowledge of html coding, javascript coding, and Flash Actionscript. Aided in management and development of new business proposals and pitches. Clients included American Express, Deutsche Bank, AXA Equitable, and Time Warner Cable.

Pinpoint Design

June 2005 through October 2007, Designer

Designed and produced print and web projects for clients in the pharmaceutical, entertainment, culinary and hospitality industries. Responsibilities for web projects included html coding, javascript coding, and Flash Actionscripting. Print projects included catalogs and direct-mail promotional items. Also helped manage and creative direct a small stable of freelancers. Clients included Covance, American Express Publishing, BBC America, Aramark Harrison Lodging, Random House Direct, Oxmoor House, and Scholastic Publishing.

Robinson Kurtin Communications

September 2004 through April 2005, Junior Designer

Worked with a small team to design and lay out the print and online Annual Reports for Fortune 500 companies. Organized and coordinated photography shoots. Communicated directly with vendors and clients including Kimberly-Clark, Harrah's Entertainment, CVS, and Knight-Ridder.

Further Studies:

User Experience Design: Successfully completed General Assembly's course in January 2016.

Responsive Web Design: Successfully completed Noble Desktop's course in December 2014.

Skillset:

Proficient in the Adobe Creative Suite including After Effects, Dreamweaver, Flash (Actionscripting), InDesign, Illustrator, Photoshop, and Premiere. Also proficient using Sublime Text and Sketch. Comfortable hand coding html, css, and some Javascript. Also proficient in the Microsoft Office Suite.

Hobbies:

I am an avid cyclist and can often be found riding in Brooklyn's Prospect Park. I also have been playing bass guitar for the past eighteen years. I am interested in many genres of music and I am an avid collector of music.

Education:

Milwaukee Institute of Art and Design

Graduated in May 2004: Bachelor of Fine Arts in Communication Design with a minor in Photography.

Awards: Graduated with honors. Awarded two of MIAD's prestigious merit scholarships.

University of Milwaukee-Wisconsin

Graduated in December 1997: Bachelor of Science in English and Broadcast-Journalism.